



IABMAS 2024

Invitation to Sponsorship & Exhibition
25 – 27 June 2024

Copenhagen, Denmark



Welcome to Copenhagen!

Dear Colleagues and Friends,

It is a great pleasure on behalf of the IABMAS Denmark to submit this Invitation for Exhibition & Sponsorships of the 12 International Conference on Bridge Maintenance, Safety and Management – IABMAS 2024.

Conference 2024 and Exhibition will take place on 25 – 27 June 2024. Copenhagen is an attractive conference location with easy access, great logistics and excellent venues. For many years the city has been one of the world's most popular congress cities.

The venue will be the Tivoli Congress Center Copenhagen and it has a fantastic location. Coffee and lunches will be served in the Exhibition area.

This opportunity will enable sponsors to benefit from a far reaching exposure in a wide forum of academics, practitioners, owners and operators from all fields related to bridge maintenance, safety and management, such as bridge repair and rehabilitation issues; bridge management systems; needs of bridge owners, financial planning, whole life costing and investment for the future; bridge related safety, risk and economic issues.

Why Should You Support the IABMAS 2024 Conference?

BRANDING:

It provides your business with unique marketing possibilities through the IABMAS 2024 website, emails, newsletters, invitations, brochures, banners and merchandise before and during the congress.

NETWORKING:

It provides your business with ideal conditions for networking by creating informal spaces – in between sessions and at receptions, breaks and cultural events where you can meet e.g. with potential clients or decision makers within IABMAS delegates.

DISPLAYING YOUR PRODUCTS OR SERVICES:

An exhibition stand at the congress increases the visibility of your business and offers an easy way to make potential clients come to you. All exhibition stands will be placed near the catering locations, common facilities and joint events to ensure the highest possible visibility and accessibility.

Yours Sincerely



Jens Sandager Jensen
COWI A/S
Chair of IABMAS 2024



Dan Frangopol
Lehigh University
Chair of IABMAS 2024



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Sponsorship & Exhibition

Peder Andersen
exhibition@discongress.com

Congress Website

www.iabmas2024.dk



Conference Venue

Tivoli Congress Center
Copenhagen



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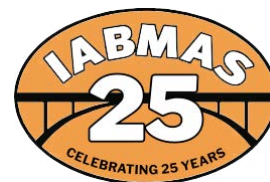
Sponsorship opportunities

The selected sponsorship opportunities for the conference provide congress supporters with a number of ways to enhance their visibility and association with the event.

The items presented below have been selected to allow each sponsor unique ways of associating brands or messages with different aspects of the congress

Sponsorship category:	Gold Sold out	Silver Sold out	Exhibitor
Minimum amount: Items:	€12.000	€ 8.000	From € 3.000
Exclusive sponsor of (first come, first served)	60-minute satellite symposium	App supporter	X
Exhibition booth * including booth space, 1 table, 2 chairs and a waste bin	18m ² *	9m ² *	6m ² *
Logo and sponsor profile on IABMAS 2024 website with link to company's homepage and in the final program	Logo and 300- word company profile	Logo and 200- word company profile	Logo only
Complimentary registration	4 regular 2 exhibitor	2 regular 2 exhibitor	2 exhibitor
Advertisement in final program/App	Full page	Half page	None





Sponsorship shopping list

What you can choose from to customize your sponsorship:

Item	Price	Description
Items A – Z		
Pocket Program	€ 2.500	The Pocket Program is an indispensable “quick and easy” reference guide for all Congress delegates
Badge Cords/Lanyards	€ 3.000 + production and delivery costs.	The badge cord attached to the name badge is a highly visible item worn by every delegate. Sold
Exclusive: Mobile App sponsor	€ 7.000 - Sold	Our mobile application will put all congress details at the user’s finger tips on their phone. A banner and direct link to your website is included.

Special Requests

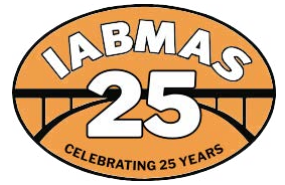
Meeting Rooms and Hospitality Suites.

The Congress will make available a limited number of Meeting Rooms and Hospitality Suites to the companies taking part. Meeting Rooms may be hired for small meetings, staff briefings, etc. while Hospitality Suites will be more suitable for cocktails, informal get-togethers, etc.

Activities that compete with the Congress Scientific Program are not allowed and these activities may not be promoted in any way prior to the Congress.

Please note that only a limited number of Meeting Rooms and Hospitality Suites are available at the Tivoli Congress Center Copenhagen and that reservation is made on a “first come, first served” basis.





Exhibition at IABMAS 2024

A commercial exhibition will be arranged in conjunction to the congress. The exhibition will take place at the Tivoli Congress Center Copenhagen. The general thought is to integrate the commercial exhibition with the poster exhibition, and the catering services.

Exhibition information

The exhibition will be open during congress, 25 – 27 June 2024. The program structure will make time for the participants to visit your stand.

How to apply for Exhibition Space

Please send your request for exhibition space to exhibition@discongress.com

Every effort will be made to accommodate exhibitors' requests for space and position.

The floor spaces are assigned on a "first come" - first served" basis.

Stand Information

Stands as floor space only.

The charge for floor space is:

6 m ² Stand area	3.000 EURO
9 m ² Stand area	4.400 EURO
12 m ² Stand area	5.800 EURO

Floor space rental includes:

- daily cleaning of aisles and common areas
- general lighting for all the event areas
- One table and chair
- Power & free internet
- 2 free exhibitors registration per 6 m²

Additional exhibitor passes 1.875 DKK/250 EURO





Booking form for IABMAS

25 - 27 June 2024 Copenhagen, Denmark

Invoice address - please use block letters

Booking form for Sponsor items:

Name of company: _____

Contact person: _____

Address: _____

Address: _____ ZIP Code: _____

City: _____ Phone: _____

Country: _____

E-mail: _____ VAT no: _____

We would like to book the following Sponsor items:

Items: _____ EURO: _____

Stand no: _____ Stand size: _____ EURO: _____

For the value of: _____ **EURO:** _____

Terms of Payment

A deposit of 50% of the total sponsorship fee due will be invoiced once this signed Sponsorship Booking Form has been received. The second payment of 50% of the total sponsorship fee will be invoiced 3 months before the Congress.

Cancellation Policy

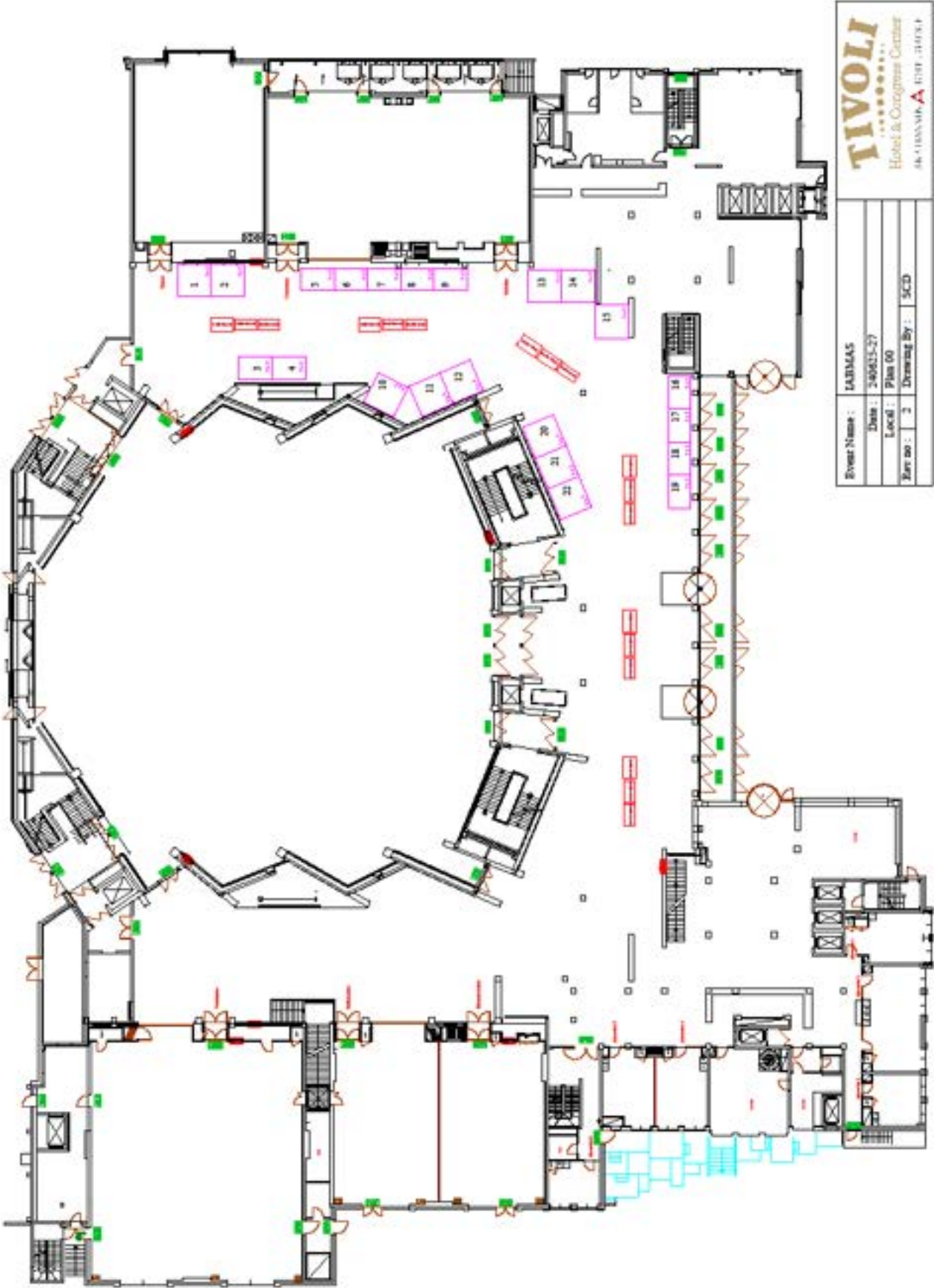
Cancellations must be received in writing. A cancellation charge of 50% of the total sponsorship fees will apply to cancellations received between 9 months and 3 months prior to the meeting. For cancellations received later than 3 months prior to the meeting a 100% charge of the application will be applied. Prices will be added Danish VAT.

Signature of this form implies compliance with the rules stated in this document.

Signature: _____ Date: _____

This application is legally binding
Return to Attn: IABMAS 2024, Peder Andersen
exhibition@discongress.com

Floor plan



Event Name :	LARIMAS
Date :	240615-27
Local :	Plan 00
Rev no. :	2
Drawnng By :	SCD

TIVOLI
 Hotel & Congress Center
 Jl. LINDAK, A RT.11, DUKUN, SURABAYA



We are looking forward to welcoming you to
Copenhagen at the
12 International Conference on
Bridge Maintenance,
Safety and Management 2024

